



# ILSI Mexico 2011 Activities, and 2012 Agenda

Cecilia Robles Martínez  
Phoenix, Arizona.

January 24, 2012



ILSI<sup>TM</sup>  
de México

# Agenda

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- **Working Structure**
- **2011 Events and Activities**
- **2012 Events and Activities**

# Working Structure

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ILSI Mexico continues to work through:

- Image improvement
- Website improvement
- Associate Services
- Academia, Government and Industry relationships
- Scientific Committees improvement
- Publications
- Entailment

# Image Improvement

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**We keep working on  
repositioning ILSI Mexico as a  
serious institution and reliable  
source of scientific information  
on health and food safety for  
decision makers.**

# Website Improvement

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[www.ilsimexico.org](http://www.ilsimexico.org)

- Incorporation of the new ILSI's global visual identity elements
- Links to publications and topics of interest
- Access to conferences and videos of events organized by ILSI Mexico
- Intranet service
- Registration to receive ILSI news information (Local and Global)
- Ongoing information update (upcoming events)

# Website Improvement

[ILSI MEXICO](#)[MIEMBROS Y ORGANIZACIÓN](#)[PUBLICACIONES](#)[EVENTOS](#)[NOTICIAS](#)[REGISTRO](#)

Bienvenido a ILSI de México, A.C.



Una asociación sin fines de lucro para desarrollo y difusión de la ciencia en salud y nutrición con el fin de que tenga impacto en políticas públicas.

- Desarrollo científico con impacto en políticas públicas.
- Integración de los sectores académicos gubernamentales e industriales.
- Difusión científica en salud y nutrición.
- Vinculación.
- Generación de información
- Fue fundado en 1991, es la rama mexicana del International Life Sciences Institute.
- Como las demás ramificaciones de ILSI, juega un papel de catalizador en la resolución de problemas relacionados con la calidad nutricional y la seguridad de los alimentos y del medio ambiente.
- Participa en los campos de la nutrición, biotecnología, análisis de riesgo, toxicología y problemáticas ambientales.



ILSI de México, A.C.

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## Noticias

- Morelos construye parque científico-tecnológico. CIUDAD DE MEXICO — El estado d ...
- Planean traslado de maíz por sequía. Convenido de que la sequía es ...
- Nueve estados van en grande por la nanotecnología. Monterrey, NL. Nueve entidades ...

## Eventos

- 11º Evento da Série de Workshops Internacionais Sobre Alimentos. Dirigido a profesionales de la Salu ...
- Simposio Internacional "Alimentos, biotecnología e inocuidad: ¿Qué tenemos en la mesa?". ¿Qué son los Organismos genéticamen ...
- International Symposium on Health Benefits of Foods from Emerging Science to Innovative Products. This symposium is the third in the ...



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# Website Improvement

[ILSI MEXICO](#)[MIEMBROS Y ORGANIZACION](#)[PUBLICACIONES](#)[EVENTOS](#)[NOTICIAS](#)[REGISTRO](#)

## Noticias



### Morelos construye parque científico-tecnológico

16/11/2011 12:00:00 a.m.

CIUDAD DE MÉXICO — El estado de Morelos prepara la apertura del Parque Científico Tecnológico I+D con una inversión inicial de 340 millones de pesos (mdp) en infraestructura física y 25 mdp en equipamiento. El parque generará soluciones de innova...

[Ver más...](#)

### Planean traslado de maíz por sequía

15/11/2011 12:00:00 a.m.

Convencido de que la sequía asuela a la agricultura mexicana como una "pesadilla", el secretario del Medio Ambiente y Recursos Naturales, Juan Rafael Elvira Quesada, informó que será necesario migrar la producción del maíz blanco hacia el centro y el...

[Ver más...](#)

### Nueve estados van en grande por la nanotecnología

11/11/2011 12:00:00 a.m.

Monterrey, NL. Nueve entidades federativas, con alrededor de 67 empresas, realizan proyectos de nanotecnología en una alianza con instituciones de educación superior, gobiernos estatales e instituciones federales, en sectores como la biotecnología, s...

[Ver más...](#)

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# Entailment

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Due to this entailment work, ILSI Mexico continues working as the Mexican Committee Technical Coordinator on Nutrition and Foods for Special Dietary Uses.





# ILSI Mexico's Scope

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In order for ILSI Mexico's scope to continue growing, we generated an aggressive work plan for industry and government interests, which motivated some groups to join ILSI.

We accomplished the goal of having two new members: *Firmenich Mexico* and *Bayer Mexico*.

For 2012, we will maintain our efforts to increase ILSI's membership.



# Events and Activities 2011

# Events and Activities 2011

## International Symposium “*Environmental Risk Assessment of Genetically Modified Organisms in Mexico*”

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International Life Sciences Institute

**Agro  
BIO**  
MÉXICO

**Agricultural  
Biotechnology  
Stewardship  
Technical  
Committee**



**Commission on  
Biosafety of  
Genetically Modified  
Organisms**



**Mexico City. March 2-3, 2011.**

**56 participants**

# Events and Activities 2011

## International Symposium “*Nutrition and Micronutrients: Health Implications and Perspectives in México*”

### OBJECTIVE

- To provide a platform for the debate on the needs and offer of fortified food in Mexico.

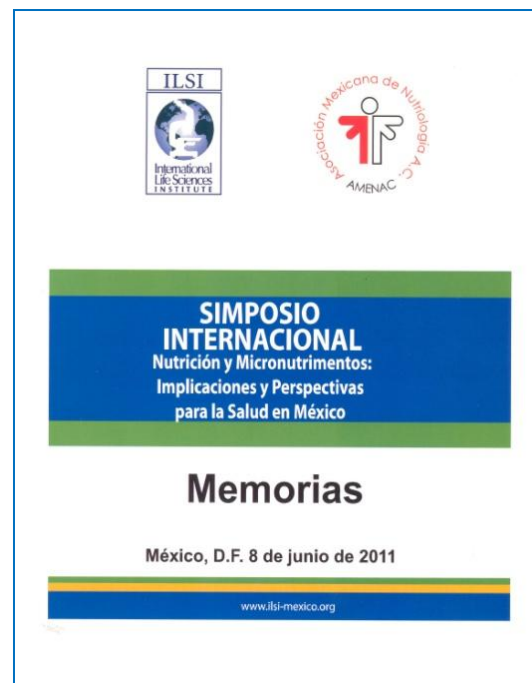


Mexican Nutrition  
Association



Mexico City. June 8, 2011.

209 participants, and 200 Webcast registrations



# Events and Activities 2011

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## Invitation to “*EURRECA Fifth Integrating Meeting*”

While research has been carried out in European population, methodology and experience, gained by ILSI Europe during five years of research, is very useful for other regions.

Budapest, Hungary. June 20-23, 2011.

# Events and Activities 2011



ILSI México was invited by the Latin American Scientific Series to the “Non Caloric Sweeteners Symposium.

This event was attended by both, opinion leaders from Mexico (53) as well as from other Latin American countries, including Marta Elena Soto, Executive Director of ILSI North-Andean.

During 2 days the symposium covered a wide range of topics related to non-caloric sweeteners, from toxicological to behavioral.

Bogota, Colombia. August 24-25, 2011.  
208 participants.



# Events and Activities 2011

## Workshop “Analysis of biomarkers related to functional foods and nutrigenomics”

### OBJECTIVES

- To present updated scientific information on biomarkers, to evaluate the efficacy of functional foods
- Introduce Nutrigenomics and Nutrigenetics as tools for control of food-related chronic diseases, with emphasis on their effect in Mexican population



Mexico City. September 27, 2011

50 participants

ILSI MÉXICO Y NESTLÉ RESEARCH CENTER  
“Análisis de biomarcadores de alimentos funcionales y relación con nutrigenómica”  
27 DE SEPTIEMBRE 2011

PROGRAMA:  
15:30 Registro Participantes  
16:00 Inauguración  
Ing. Eduardo Molina  
Presidente ILSI de México  
16:30 Análisis de Biomarcadores para Evaluar la Eficacia de los Alimentos Funcionales  
Dr. Peter van Bladeren  
Nestlé Research Center, Presidente Mundial ILSI  
17:00 “Enfoques Genómicos hacia el Descubrimiento de Biomarcadores Relacionados con la Biodisponibilidad y Eficacia de los Nutrientes”  
Dra. Irma Silva Zolezzi  
Nestlé Research Center  
17:30 La Nutrigenética y la Nutrigenética como Herramientas para el Control de Enfermedades Crónicas Relacionadas con la Alimentación  
Dra. Nimbe Torres y Dr. Armando Tovar  
Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán  
18:00 Clausura

Auditorio Corporativo Nestlé  
Ejército Nacional 453  
Col. Granada CP-11520  
México D.F.

\*No contamos con servicio de estacionamiento para invitados.  
\*\* Favor de presentar IFE o pasaporte para poder acceder.

CUPO LIMITADO

Mayores informes:  
+52 (55) 5255 - 2652  
+52 (55) 5250 - 1327





# Events and Activities 2011

## International Symposium “Foods, Biotechnology and Food Safety: What do we have on the table?”

### OBJECTIVES

- To provide general information related to the evolution of foods derived from genetically modified plants
- To provide information related to safety analysis for GM crops that supports the regulatory approval needed for their commercialization



Mexico City. November 8, 2011

145 participants

A vertical poster for the event. At the top, the word "biología" is written in a stylized font with "bio" in yellow and "logía" in white. Below it, the title "Simposio Internacional 'Alimentos, biotecnología e inocuidad: ¿Qué tenemos en la mesa?'" is written in white. The date "8 noviembre 2011" is written vertically in white. The location "Auditorio Crescencio Ballesteros, Universidad Iberoamericana, Plantel Santa Fe, Prolongación Paseo de la Reforma 680, Lomas de Santa Fe, 01219 México, D.F." is written in small white text. The registration fee "Costo de inscripción: \$500.00 para profesionistas, \$150.00 para estudiantes" is also included. At the bottom, there is an illustration of a table with various food items like a tomato, corn, and a carrot, each with a small keyhole and a key. The IBERO logo is at the bottom left, and the ILSI and Casa abierta al tiempo logos are at the bottom right.



# Research Project

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## Micronutrients and Nutrition in Mexico "Determination of the fortified food products available in the domestic market and their presence in the Mexican diet"

### OBJECTIVE

Provide information of micronutrients consumption in Mexico and determine if foods fortification represents a risk or a benefit to population's health.



# Events and Activities 2011

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## ILSI Mexico's Twentieth Anniversary



### OBJECTIVE

Celebrate the 20-year presence of ILSI in Mexico, inviting current members, and founders, as well as representatives from academia, government and the private sector, which has been working with ILSI Mexico.

# Publications

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- We translated into Spanish, “Hydratation and Health Promotion”, article from ‘*Nutrition Today*’ (2009)
  - We will print this document and distribute it in different ILSI Mexico’s events; it will also be available on our Website
- We also published the proceedings of the Symposium “Nutrition and Micronutrients: Health Implications and Perspectives in México”



# Events and Activities 2012

# Events and Activities 2012

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## International Symposium on Health Claims

### OBJECTIVE

To present scientific support for health claims



# Events and Activities 2012

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## Workshop on GMO sampling and detection methods

### OBJECTIVE

Improve understanding of critical scientific issues related to GMO sampling and detection methods and achieve the harmonization of these



**IFBiC**

# Events and Activities 2012

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## Workshop on environmental risk assessment of genetically modified crops, in the context of centers of origin

### OBJECTIVE

Provide a platform for discussion on the evaluation of the Environmental Risks Assessment of GM crops, with focus on crops whose origin center is Mexico.

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September, 2012

# Events and Activities 2012

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## *“Food Safety Modernization Act” Workshop*

### OBJECTIVE

To disseminate information  
related to the US Food Safety  
Modernization Act and how it will  
affect global trade



# Events and Activities 2012

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## Hydration, On-Line Course

### OBJECTIVE

Spread scientific information related to the importance of correct hydration, using the translated article “Hydration and Health *Promotion*”

# Events and Activities 2012

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## ILSI México 2012 Annual Meeting



### OBJECTIVES

- Fostering dialog and Interrelation among members
- Organize committees round-work tables
- Fund-raising for ILSI Mexico



# Publications

# Publications

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- Book compiling articles, written by the speakers at the International Symposium *“Foods, Biotechnology and Food Safety: What do we have on the table?”*.
- Workshop Memories. *“Analysis of biomarkers related to functional foods and nutrigenomics”*.

# Publications

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- Bibliographic revision of Vitamin D: “*Vitamin D effects on pre-school children’s health, with emphasis on immune response, and neuro-development*”. Dr. Mario Flores et. al., Mexican National Public Health Institute
- Update of one of the most popular publications from ILSI Mexico: “*Mexican Nutrition Guidelines*”.

# Publications

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Publication of the research study  
*“Determination of the fortified food products available in the domestic market and their presence in the Mexican diet”.*

# 2012 Events co-Participation

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## CISAN-LATAM

Regional Project for the construction of a Latin American Internet network, with information in Spanish, to disseminate updated scientific information related to nutrition and food safety; directed to health professionals, educators, journalists, government officials and general public.

To carry out this project we will need to join economic and scientific efforts from the Latin America branches, taking advantage of the experience earned by ILSI Argentina in the formation of the Information Council on Food Safety (CISAN).



CISAN is made up of 3 institutions: ILSI Argentina, the Argentina Society for Nutrition, and ArgenBio, all of them forming part of FIO (Food Information Organizations), a global network. This model can be replicated by the different branches, i.e. in Mexico would be ILSI Mexico, the Mexican Association of Nutrition, and AgroBio.



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