

Mr. Alex Lin



Alex Lin has immersed himself in food safety, nutrition, and functional foods fields for years and had several publications. Alex had entered the real business world and handled several projects cooperating with AU Optronics Corp., Master Kong Corp., Uni-President Enterprise Co., Roche Corp., etc. in a biotechnology corporation until 2008. He constantly travelled and once built up branch offices in Taipei, Shanghai, Tianjin, Beijing, etc. around Chinese speaking regions. Prior to his career in Herbalife, Alex owned responsibility for a platform between US federal agencies and China's central government. He worked for a non-profit organization sponsored by the USDA and for an e-learning program managed by the World Bank.

Besides work experience, Alex once served in prestigious communities as an executive fellow in Chinese-American Professionals Association of Metropolitan Washington, D. C. (CAPA), which features more than thousand talent professionals. At present, he is an active player in the Board of International Life Science Institute, Taiwan branch, the Board of Taiwan Society for Sports Nutrition, the Board of Taiwan Association of Multi-Level Marketing, and the American Chamber in Taipei, etc.

As Head of Government Affairs at Herbalife, Taiwan, Hong Kong and Macau, Alex is keen to collaborate and communicate with Taiwan's Ministry of Health and Welfare (MOHW), Food and Drug Administration (FDA), Fair Trade Commission (FTC), Customs Administration, Ministry of Finance, Legislative Yuan, etc., in order to benefit the partnership across industry-academia-government.

Alex was granted Master of Science degree in Food Science and Technology at National Taiwan University, and MBA and Master of Science in Biotechnology as well at Johns Hopkins University, Baltimore, USA.